



CHASING ICE Discussion Guide

Film Introduction

Thank you everyone for coming to this screening of the film Chasing Ice! The film is 75 minutes long and will play all the way through the credits before we end with our discussion and Q+A. The credits include James Balog's still photography from his expeditions and features our Oscar nominated song "Before My Time" written by J. Ralph and performed by Scarlett Johansson and Joshua Bell. Please take this time to silence your phones. Thank you again for coming.

Top Discussion Questions

1. If you had some knowledge on climate change before the film, has your perception shifted or been reinforced in any way?
2. Has your local city or neighborhood experienced any effects of climate change? Do you know anyone who has experienced the consequences of climate change?
3. What skills do you possess, like James who used his photography, to make a difference for this issue?
4. What is one change you want to create in your community to combat the effects of climate change?
5. What would you like to tell an elected official in your town, country or world about climate change?

What Can You Do to Help?

1. The most important thing to advance the message of climate change is to **use individual's voices** to shift perception. Odds are good that everyone knows somebody who is still skeptical about climate change. This film can be used as a tool to show visual evidence of how the planet is changing. Even if it doesn't convince someone 100% that climate change is happening, our research shows that it will likely shift their opinion, even just a little bit. If there are questions about climate change that go beyond what is covered in Chasing Ice, visit www.skepticalscience.com. Keep in mind that it is fair for people to have questions about climate change. There is so much mis-information being circulated about this issue that it is easy for people to be confused. It is now everyone's responsibility to help share the evidence Chasing Ice captures and spread the truth about the issue..
2. In the film, James used his skills as a photographer to tell the story of glacial melting. Everybody on our team—whether they were the lawyers or producers or composers—used their unique skills to make a difference for this issue. We leveraged our abilities and resources to do the most we could to raise awareness. With a problem as global and widespread as climate change, everyone needs to be creative and inventive to solve this collectively.

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3. Most people are dubious about writing to their politicians. However, to really address climate change properly, we need political involvement. As informed citizens, we need to tell our representatives that we care about this issue. It is especially important to support your *local* representatives as they have the most flexibility to take quick action. Reach out to your politicians in PUBLIC ways—through Facebook, Twitter, and online—so that your friends see you are making a difference.
4. There are lots of organizations that are doing great things for the environment, including many that we have partnered with. Our website www.chasingice.com lists some of our key allies, and other groups you can get involved with locally.
5. Share your stories with us! We're online at facebook.com/chasingice and twitter.com/chasingice. Getting friends to see the film is another way you can use your voice to raise awareness about the issue.
6. For more ideas on how you can make a difference, visit www.chasingice.com.

