



FREE.SAFE.EDUCATED.

The 100 Million campaign is working across the world to end violence against children, eradicate child labour, and ensure education for all.

We are a global youth to youth mobilisation, co-founded by Nobel Peace Laureate and human rights activist Kailash Satyarthi. We believe that young people are the most powerful change makers, in both their communities and the world, and will support every young person that wants to raise their voice and act.

Take the 100 Million campaign pledge today and join us in creating change that supports the rights of the world's most exploited children and young people.

"I pledge to all I can to end child labour, ensure education for all and eradicate violence against children so that every young person is free, safe and educated"

www.100million.org

TAKE ACTION NOW

FREEDOM CHAINS FOR THE UNITED NATIONS DAY OF THE CHILD 20th NOVEMBER 2017

Some of our early campaign supporters are organising an action to mark this UN day celebrating the Convention on the Rights of the Child. We will be raising awareness of the 100 million children that are still not free, safe or educated.

This global day promotes international togetherness to champion children's rights and we're inviting everyone who believes in protecting the rights of the world's most exploited children and young people to create a **FREEDOM CHAIN**.

Interested in being one of the first to take a stand?

You can find out more about the United Nations Day of the Child and what others are doing around the world at: www.un.org/en/events/childrenday

FREEDOM CHAIN ACTION GUIDE

WHAT IS A FREEDOM CHAIN?

A Freedom Chain is when you link your arms with someone else, who links with another and another and another, until you've formed a human chain. That's it. It's quick and simple and you don't need any resources other than your arms and a few friends!

WHY ARE WE CREATING FREEDOM CHAINS?

To make these important messages too hard to ignore:

- That over 100 million children and young people are still denied their right to freedom: trapped in child labour, in wars they had no part in creating and without access to an education that could transform their lives
- That we are coming together and taking action as one to end this injustice: bound together until all children are free, safe and educated.

WHO CAN TAKE PART?

Anyone and everyone! Whether you are part of a 100 Million group already, signed up as an individual or just interested in taking the first step, you can get involved.



STEP BY STEP:

1. Invite as many people as you can to join in. You could make a Facebook event, or use WhatsApp to let your friends, family, classmates or colleagues know you are taking part in this global action.
2. Choose a place to build your Freedom Chain; is there an iconic place in your office, school or town that will represent your community?
3. Start building your chain and think about how yours could stand out. Could you see how long you can make it, or if you can surround a building, tree or fence so the chain becomes an unbreakable circle?
4. Take a photo or video of your Freedom Chain and share it with the world on **#100Million**. You can also send it to campaign@100million.org and we will post it for you.

WHAT HAPPENS NEXT?

In 2018 your Freedom Chain could be part of the global Freedom Chain we are presenting to the **United Nations Secretary General**. Remember to share a photo or video and take the pledge at www.100million.org!

campaign@100million.org
www.100million.org

www.facebook.com/100MilCampaign

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#100Million