

INTER POSITIVE MEDIA

www.InterPositive.com 917-450-3847

FOR IMMEDIATE RELEASE 5.20.2006

Contact: Stefan Forbes Tel: 917-450-3847

Email: InterPositive@earthlink.net

AWARD-WINNING PBS FILM TELLS HIDDEN STORY OF GLOBALIZATION

In the endless flood of reporting on globalization, one fascinating topic has been barely noticed: globalization's impact on the environment. A new film seeks to change that. The award-winning film *One More Dead Fish*, now airing on select PBS stations, is the story of six desperate fishermen in Nova Scotia fighting for survival. When Canada introduces stringent regulations favoring environmentally destructive corporations, these fishermen make an unlikely journey from 'rednecks' to radicals. They seize a Federal building and barricade themselves inside. Soon their protest spreads across Atlantic Canada, with other communities seizing five more Federal buildings. The Minister of Fisheries threatens them with prison, but the men insist on high-level talks to address their concerns.

"We shot this film just miles from Maine, but it's happening in the U.S. and all over the world" said co-director Stefan Forbes. "Small communities who have taken care of the environment for centuries are being put out of business for short term economic return. But in 1989, a typical year, the world fishing industry spent 92 million dollars to catch 70 billion dollars worth of fish. Both liberals and conservatives are realizing these government subsidies to big business don't make long-term sense."

With recent editorials in the New York Times warning of a complete collapse of world fish stocks by 2048, *One More Dead Fish* is an timely documentary with an urgent message. It critiques the misleading language which has characterized much media coverage of the subject. It gets to the heart of the debate in fascinating interviews with all major players, including tough-talking global CEO's, marine biologists, and environmentally-friendly handline fishermen. It includes the latest economic analyses and scientific discoveries. And it proposes a startlingly common-sense solution to a worldwide crisis threatening fish stocks from Gloucester to Ghana, and from the Indian Ocean to the Bering Strait: governments must halt the industrialized, corporate approach of bottom trawling. (The US supported a UN moratorium on this practice, which 'strip-mines the ocean floor', but the measure was torpedoed by a small group of nations led by Iceland).

INTER POSITIVE MEDIA

www.InterPositive.com 917-450-3847

“This film has brought festival audiences to tears” says Mr. Forbes. “Fish aren’t the most cuddly creatures, so it was important for us to put a face on the environmental destruction. It hits home when you get to know the fishermen and see how their communities are threatened just like the fish. The social costs of corporate globalization are so high. Instead of a strong base of healthy, happy citizens paying taxes, you get increased dependence on social programs, and ills such as alcoholism, domestic violence, and homelessness.”

The ancient, environmentally-friendly technique of handline fishing provides higher-quality fish to consumers, doesn’t impact valuable fish habitat, protects spawning females, and completely avoids the destructive problems of ‘ghostfishing’ and ‘bycatch’. Fascinatingly, this ‘bottom-up’ approach to harvesting natural resources also solves the economic and environmental problems plaguing farming and forestry. Why, then, has this overwhelming evidence against corporate globalization gone so under-reported? “That’s a great question” says Forbes. “We get our news from multi-billion-dollar corporations now, from upper-middle class journalists who’ve had their ‘objective’ approaches shaped in journalism school. The old hard-bitten cigar-chomping journalists who might have come from the working class and shared its skepticism are a dying breed. It took us years of investigation to really find out what was happening to the oceans.” Another culprit is the massive infusion of corporate dollars to PR campaigns which frame the debate with misleading, Orwellian terminology. Additionally, the destruction of habitat and fish stocks happens beneath the ocean surface, providing no dramatic footage of melting icebergs to galvanize public outrage. *One More Dead Fish* from directors Allan and Stefan Forbes explains these topics with compelling underseas cinematography, all driven by a gripping, dramatic story.

One More Dead Fish was voted Best Feature at the Planet in Focus Film Festival in Toronto, screened at the Seoul Human Rights Film Festival, and won the Bronze Award at the Columbus Film Festival. It was chosen to headline the 2006 Media That Matters Good Food campaign of films about food and sustainability (http://www.mediathatmattersfest.org/mtm_good_food/). It has been endorsed by the WFFP (World Forum of Fisher-People), a forum of 34 organizations throughout Africa and Asia.

###

CRITICAL RESPONSE

“A powerful and provocative portrayal of a community fighting back against government-promoted, corporate destruction of their livelihood”. –filmmaker Michael Moore

“An inspiring example of working people resisting the giant forces of globalization, in the great tradition of civil disobedience on behalf of justice.” –Historian Howard Zinn

“Terrific film! I hope it is widely seen.” – Filmmaker Haskell Wexler

“Excellent!” – Ken Loach, Cannes Prix D’Or-winning filmmaker

“Occasionally jaw-dropping and often heartwrenching...captures the breadth and complexity of a truly global problem.” – Sierra Club Magazine

“Unfolds like a thriller, taking you behind the headlines of a complex and often shocking story. A powerful film, filled with dignity, heartbreak, and hope.” - Filmmaker, CBC commentator Avi Lewis

"A compelling story...based on unimpeachable science."
-Les Watling, PhD., Darling Marine Center, U. of Maine

"This inspiring film is a lesson to all citizens about the urgent need for sustainable fisheries. Very moving."
-U.S. Congressman William J. Delahunt, MA

"Riveting cinematography...You must see it!" -Ted Danson, Oceana

“Will resonate in the minds and hearts of our audience.”
-Bernie Roscetti, Program Manager, Maine PBS

“This film has the ring of the truly spoken...the real story behind one of the most important social protests of the last quarter-century.”
-Donald Grady, Professor of Sociology, Acadia University, Canada

“...Very important to communities struggling against powerful corporate forces...”
-Jessica Brown, V.P., QLF / Atlantic Center for the Environment

Real People. _____
Stories you’ve never heard before.