

GREENWICH

ENTERTAINMENT

Presents

A People's Television and Duplass Brothers Production

NOT GOING QUIETLY

AVAILABLE NOW ON VOD iTUNES+APPLE TV+AMAZON
& Internationally on Vice World News

3 IDA AWARD NOMINATIONS INCLUDING BEST FEATURE

CRITICS CHOICE NOMINEE
**** BEST POLITICAL DOCUMENTARY ****

NOT GOING QUIETLY

"UPLIFTING AND
TRULY ENERGIZING."

VARIETY

"A PURE SHOT OF
INSPIRATION."

RogerEbert.com

"A STIRRING TALE
OF ACTIVISM."

Hollywood
REPORTER

"EASILY ONE OF THE BEST
DOCS OF THE YEAR."

AWARDS
RAI-AR



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VICE

GREENWICH

POV

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[Trailer](#)

"A shot of pure inspiration...*Not Going Quietly* has a special power."

– [RogerEbert.com](#)

"An unusually moving political doc...a stirring tale of activism."

– [Hollywood Reporter](#)

"A visceral ode to the nature of activism under dire circumstances...*Not Going Quietly* is an essential guide to having an impact."

– [Indiewire](#)

"A heartbreaking story with humor, insight and action will resonate with anyone."

– Jimmy Kimmel in [Vanity Fair](#)

SXSW 2021 Film Festival Audience Award - Documentary Feature
SXSW 2021 Film Festival Special Jury Recognition for Humanity in Social Action
Official Selection of the 2021 Tribeca Film Festival
Pyeongchang International Peace Film Festival Jury Prize - Int'l Feature Competition
Cleveland International Film Festival Audience Choice Award
Cordillera International Film Festival - Best Documentary Award

RUNTIME: 96 minutes

LANGUAGE: English

COUNTRY: USA

[Stills](#)

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LOGLINE

When activist Ady Barkan confronts a powerful senator on an airplane their exchange goes viral and sparks a once-in-a-generation movement for healthcare.

ALT LOGLINE

SHORT SYNOPSIS

A rising star in progressive politics and a new father, 32-year-old Ady Barkan's life is upended when he is diagnosed with ALS. But after a confrontation with powerful Senator Jeff Flake on an airplane goes viral, catapulting him to national fame, Ady and a motley crew of activists ignite a once-in-a-generation political movement called "Be a Hero." Together, they barnstorm across the country and empower people to confront their elected officials with emotional, personal stories to demand healthcare justice and Ady holds groundbreaking interviews with Joe Biden, Kamala Harris, Bernie Sanders and Elizabeth Warren. As Ady rises to become Politico's "Most Powerful Activist in America," he discovers that collective action and speaking truth to power offers hope for his family and millions of others.

LONG SYNOPSIS

A rising star in progressive politics and a new father, 32-year-old Ady Barkan's life is upended when he is diagnosed with ALS. But after a confrontation with powerful Senator Jeff Flake on an airplane goes viral, catapulting him to national fame, Ady and a motley crew of activists ignite a once-in-a-generation political movement called "Be a Hero." Together, they barnstorm across the country and empower people to confront their elected officials with emotional, personal stories to demand healthcare justice and Ady holds groundbreaking interviews with Joe Biden, Kamala Harris, Bernie Sanders and Elizabeth Warren. Through his

journey, Ady discovers that collective action and speaking truth to power offers hope for his family and millions of others.

Continuing today to motivate others to use the time they are given and speak truth to power, Barkan continues to fight for a more just world for his son to inherit. He was featured as one of TIME's top 100 Most influential people of 2020 and has most recently been credited with pressuring President Biden to make the recent decision to waive the COVID-19 vaccine patent. Barkan is referred to as "The Most Powerful Activist in America," because when he speaks, people listen.

MAIN CREDITS

DIRECTOR NICHOLAS BRUCKMAN

PRODUCER AMANDA RODDY

WRITERS NICHOLAS BRUCKMAN, AMANDA RODDY

EXECUTIVE PRODUCERS FOR DUPLASS BROTHERS PRODUCTIONS JAY DUPLASS, MARK DUPLASS, MEL ESLYN

EXECUTIVE PRODUCER FOR HUNGRY MULE ENTERTAINMENT BRADLEY WHITFORD

EXECUTIVE PRODUCERS FOR PATMA PRODUCTIONS NINA TASSLER, JOAN BOORSTEIN, DENISE DI NOVI

EXECUTIVE PRODUCER FOR PARK PICTURES SAM BISBEE, JACKIE KELMAN BISBEE, WENDY NEU

EXECUTIVE PRODUCER FOR PEOPLE'S TELEVISION NICHOLAS BRUCKMAN, RYDER HASKE

ASSOCIATE PRODUCER ASTER GROSS

EDITOR KENT BASSETT

POSTPRODUCTION SUPERVISOR CLAUDIA TANNEY

DIRECTOR OF PHOTOGRAPHY RYDER HASKE, ALEX POLLINI, ERIN COLLETT, NICHOLAS BRUCKMAN, AMANDA RODDY, MICHAEL DWYER

MUSIC GIOSUÉ GRECO

CAST ADY BARKAN, RACHAEL KING, LIZ JAFF, TRACEY CORDER, NATE SMITH, ANA MARIA ARCHILA

DIRECTOR'S STATEMENT

As a creator of both independent films and branded videos for progressive candidates and causes, my work straddles the intersections between journalism and activism, storytelling and propaganda, art and action. I first met Ady in the role of a commercial director, when I was connected to him to direct a short launch film for the newly-formed Be a Hero campaign. I flew to Santa Barbara for what I expected to be a somber shoot: an ailing father pleading with politicians to protect his health care. But immediately upon interviewing him, I realized that what he was doing was much more profound: reframing the tragic narrative of his disease into a political platform. With self-awareness and strategic planning, he was crafting the story of his illness into a movement that catalyzed other people into action and empowered them to follow his footsteps in confronting politicians with their own stories as a rallying cry.

Ady was already losing his voice, and there was no time to waste. On the first day of filming, I pitched him on a feature documentary that would follow his fight across the intersectional issues of health care justice, disability, and electoral activism. But at its most universal level, it would be about the power of personal storytelling to transform despair into hope – something I'd always believed in but that Ady was proving true in a way I'd never witnessed before. I was driven as a filmmaker to explore the question of how sharing one's pain in the public sphere can be a healing act, for the individual and for our society. This theme is reflected not only through Ady's journey, but also the other activists in the film, including Ana Maria Archila, who uses her story of sexual assault as a tool to speak truth to power.

The intimacy, humor, and access to the most private parts of Ady's family life—reckoning with the disease and their relationship as a family—are all embedded in Ady's message in the film that the personal is inherently political. But even though Ady was willing to "exploit his disease for political gain" (as Liz acknowledges in the film), I needed to ensure that the film never exploited him or his family. Documenting an illness carries ethical questions, for example, when is it OK to film when your protagonist has lost the ability to say no? To navigate these types of issues, we came up with a system to communicate consent for filming, and created a review process over the scripting that ensured journalistic integrity while allowing Ady to retain agency over his voice and body in the film.

Ady and I are around the same age with similar backgrounds: activists from secular Jewish families on New York's Upper West Side. I knew that Ady's diagnosis could have just as easily happened to me, but that Ady—with astonishing resilience—was turning this otherwise meaningless tragedy into something incredibly powerful and transformative for the country. How would I answer being dealt such a hand? The film is my attempt at answering that question. As Ady loses his privilege, and fights for social change as a marginalized person with a disability, he taught me there are no excuses for inaction, a lesson I first learned from my blind grandfather who championed the rights of the disabled in India. Because I do not identify as having a disability, we consulted with activists/academics and filmmakers from the disability community to ensure that the representation in the film was authentic and inclusive.

I hope that those communities, and all of the activists using their stories as a weapon to fight for a better world, feel seen in *Ady's* story on screen.

Nicholas Bruckman, Director, *Not Going Quietly*

FILMMAKERS BIOGRAPHIES

NICHOLAS BRUCKMAN, FILMMAKER, DIRECTOR

[Nicholas Bruckman Headshot](#)

Nicholas produced the narrative feature *Valley of Saints*, which won the Sundance Film Festival Audience Award and was nominated for an Independent Spirit Award. He previously directed the feature documentary *La Americana*, which won numerous festival awards and broadcast worldwide on Nat Geo and PBS. Nicholas is the founder of People's Television, a NY-based film and commercial production company. Through People's TV, he directs branded content for clients including Facebook, Airbnb, and Greenpeace.

AMANDA RODDY, FILMMAKER, PRODUCER

[Amanda Roddy Headshot](#)

Amanda is an award-winning documentary filmmaker with People's Television, where she has led projects as a director, producer, and writer for high profile clients such as the Democratic National Convention, Elizabeth Warren's presidential Campaign, Equal Justice Works, The Nature Conservancy, and The Equity Fund. Recently, she directed and produced a two-minute primetime television spot that appeared during the 2020 Democratic National Convention. Her work has been supported by the International Documentary Association, Rooftop Films, Film Independent, IFP, and HBO.

KENT BASSETT, EDITOR

Kent Bassett is an Emmy-nominated editor and filmmaker. He recently edited the feature documentary *Standing Up*, about three unlikely aspiring comedians, which premiered at DOC NYC and will be distributed by Gravitas Ventures. He also cut the feature documentary *Personal Statement*, about youth leaders fighting to expand college access, which premiered at AFI Docs and broadcast on PBS America ReFramed.

In TV, Kent worked as an editor on shows including *Top Chef* and *The Real L-Word*. He directed and edited the forthcoming documentary, *This Might Hurt*, about chronic pain and the mind-body connection.

JAY DUPLASS, EXECUTIVE PRODUCER

Jay Duplass was first recognized in the early 2000's for writing, directing and producing several award winning independent and studio films with his brother Mark, such as *The Puffy Chair*, *Cyrus*, and *Jeff, Who Lives at Home*. In 2014, Jay and Mark created the critically acclaimed television series *Togetherness*, eventually inking a television deal with HBO where they've since produced *Animals* and *Room 104*. The brothers also have an ongoing multi-film deal with Netflix for their film production. Jay began acting in 2012, when Jill Soloway cast him as series regular Josh Pfefferman in her Amazon show *Transparent*. He also appears regularly in Hulu's *The Mindy Project*, TBS' *Search Party* and in films such as *Beatriz At Dinner*, *Landline*, *Outside In*, *Prospect*, *The Pink Wall* and *Horse Girl*.

MARK DUPLASS, EXECUTIVE PRODUCER

Mark Duplass is an award-winning actor, filmmaker and producer. He has written, directed and produced several acclaimed independent and studio films with his brother Jay, such as *The Puffy Chair*, *Cyrus*, and *Jeff, Who Lives at Home*. In 2014, Mark and Jay created the critically acclaimed television series *Togetherness* for HBO in which Mark also starred. They also released the docuseries sensation *Wild Wild Country* on Netflix in 2018, for which they won an Emmy. In the start of 2020, the Duplass Brothers signed a first-look deal with HBO for whom they are currently producing the anthological series *Room 104*. He most recently produced and starred in the Netflix original film *Paddleton* with Ray Romano, as well as starred alongside Jennifer Aniston and Reese Witherspoon in Apple's *The Morning Show*.

BRADLEY WHITFORD, EXECUTIVE PRODUCER

Bradley Whitford is an Emmy Award-winning actor and political activist known best for his role as White House Deputy Chief of Staff Josh Lyman in *The West Wing*. He has dedicated his activism to speaking out publicly against

big business politics, notably at a protest against Scott Walker's budget repair bill in 2011. In 2007, Bradley was honored as a Champion of Justice by the Alliance for Justice, a progressive judicial advocacy organization. He now serves on the Board of Advisors for Let America Vote, a nonprofit working to end voter suppression across the country.

AWARDS

Critics Choice Awards

2 Nominations: Best Political Documentary, Most Compelling Subject in a Documentary Feature

IDA Shortlist

Listed on the 2021 IDA Shortlist

SXSW

WINNER - AUDIENCE AWARD

WINNER - SPECIAL JURY RECOGNITION FOR HUMANITY IN SOCIAL ACTION

CLEVELAND FILM FESTIVAL

WINNER - AUDIENCE AWARD

ANNAPOLIS FILM FESTIVAL

WINNER - BEST FEATURE DOCUMENTARY

PYEONGCHANG INTERNATIONAL PEACE FILM FESTIVAL

WINNER – JURY PRIZE

OFFICIAL SELECTION

SXSW - World Premiere

Tribeca Film Festival

Rooftop Films Summer Series

DOK.fest Munich

NorthwestFest

ReelAbilities Film Festival: New York, Boston, Toronto

One World International Human Rights Documentary Film Festival

Pyeongchang International Peace Film Festival

Minneapolis St. Paul International Film Festival

Milwaukee Film Festival

Woodstock Film Festival

Provincetown International Film Festival

Greater Farmington Film Festival

San Francisco Jewish Film Festival

Gershman Philadelphia Jewish Film Festival

END CREDITS

written & directed by NICHOLAS BRUCKMAN

written & produced by AMANDA RODDY

edited by KENT BASSETT

original music by GIOSUÈ GRECO

musical director DAN ROMER

executive producers

JAY DUPLASS
MARK DUPLASS
MEL ESLYN
BRADLEY WHITFORD
SAM BISBEE
JACKIE KELMAN BISBEE
WENDY KELMAN NEU
NINA TASSLER
JOAN BOORSTEIN
DENISE DI NOVI
NICHOLAS BRUCKMAN
RYDER HASKE

cinematography by

RYDER HASKE
ERIN COLLETT
ALEX POLLINI
MICHAEL DWYER
NICHOLAS BRUCKMAN
AMANDA RODDY

additional cameras

GABE ELDER
DEREK HOWARD
JESSE KAHLE
FARAZ KHAN
BENJAMIN WINCHELL
ERIC FELIPE-BARKIN
TIM BARKER
BRAD ALLGOOD
DARYL PITTMAN
DAN BRENNAN
CAMILLE TOUSSAINT
RYAN NEAL CORDWELL
GUERIC NKUNZIMANA
ISAAC FRANS

story consultants

MARTHA SHANE
RAY HUBLEY

additional writing by

KENT BASSETT

archival producer

MANNY PSIHOUNTAS

additional editors

MARTHA SHANE
RAY HUBLEY
CLAUDIA TANNEY
NICK TRENUM
ERIC FELIPE-BARKIN

JOHN STISH
RAÚL SANTOS
BRAD ALLGOOD
CHELSI BULLARD

lead assistant editor CLAUDIA TANNEY

assistant editors JORDAN DARMENTO
REWEINA TESSEMA

post production supervisor CLAUDIA TANNEY

office production coordinator ISHARA JACK

sound operator SAL BARRA

associate producer ASTER GROSS

production assistants CAMILLE TOUSSAINT
TOMO HASKE
CAMILLE TOUSSAINT

**coordinator for duplass brothers
productions**

MADDIE BUIS

assistant to mel eslyn

ASHLEY EDOUARD

assistant to mark duplass

WILL DOWSETT

assistant to jay duplass

JEFF MAN

IN LOVING MEMORY OF CAPTAIN PETER B. KELMAN

donations JASON HAIDER

grants ROOFTOP FILMS
IDA PARE LORENTZ
DOCUMENTARY FUND
IFP/HBO NEW TRUE STORIES
FUNDING INITIATIVE
ROOFTOP FILMMAKERS FUND -
RED HOOK SOUND MIX FEATURE
FILM GRANT

programs IFP PROJECT FORUM - SPOTLIGHT
ON DOCUMENTARIES
FILM INDEPENDENT FAST TRACK
2019

distribution advisory services ICM PARTNERS

production legal services ROSEN LAW GROUP

PHILLIP ROSEN
TAYLOR CONDIT
ASHLEY GRAVLEY
JACKIE WARD

publicity

FUSION ENTERTAINMENT
ACME PR
FALCO INK.

design & animation
executive creative director
executive producer
producer
designer
animator

OFFICE OF DEVELOPMENT &
DESIGN - NEW YORK, NY
GARY BRESLIN
MATTHEW TURKE
LINDEN CARTY
PEDRO LAVIN
TERRY LUSH

color by
colorist
finishing producer
head of color department
online editor
postproduction assistant

IRVING HARVEY
SAMUEL GURSKY
KERRY MACK
MATT GREENBERG
SAMUEL GURSKY
MADZ SMITH-LEDFORD

This film was supported by the Rooftop Films Red Hook Post Grant

postproduction sound services by
supervising sound editors
re-recording mixers
dialog editor
sfx editor

RED HOOK POST
TOM EFINGER & JEFF SEELYE
TOM EFINGER & JEFF SEELYE
KATE BILINSKI
NICHOLAS MONTGOMERY

fiscal sponsorship provided by

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MICHAEL NIGRO

audio description sponsored by
co-produced with

WOMAN OF HER WORD
CLIFF HAHN

narrated by

MICHELE SPITZ

additional music

"This Land is Your Land"
Written by Woody Guthrie
Published by Ludlow Music, Inc. /
Woody Guthrie Publications, Inc.
James Gill "Hands are for
Clapping"
The War on Drugs
"Eyes to the Wind"

special thank you to

WALTER ADLER
YONI BROOK
MATT CLEGG
LIZZY COPLIN
JORDAN DARMENTO
LARRY DUPLASS
GABE ELDER
DAVID FLAHERTY
EMMA FRANCIS-SNYDER
JIM GILL
SHULU HAREL
DEREK HOWARD
MANDELA JONES
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BRIAN MCCARTHY
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SHUCHI TALATI
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SARA WOLITZKY
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