(shit-throp-o-cene)



Welcome to the age of cheap crap.



PATAGONIA FILMS PRESENTS SHITTHROPOCENE A FILM BY DAVID GARRETT BYARS
PRODUCED EMILY PERRY EXECUTIVE A LEX LOWTHER ALEX WELLER AILEEN OTTENWELLER
DIRECTOR OF HOTOGRAPHY KEENEN NEWMAN EDITED LYMAN SMITH

patagonia

FILMS°

Logline

The Shitthropocene is a mock anthropological view of humanity's consumption habits, turning a satirical (yet brutally honest) eye on how everything is turning to shit and why the impulse toward more might destroy us all.

Short Synopsis

The Shitthropocene is a journey from the cellular-level origins of our lack of impulse control to the ways our central nervous systems have been hacked in the name of capitalism. It's also about how we might begin to save ourselves from ourselves. Plus, there are dancing cave people.

Long Synopsis

You might have noticed that a lot of things seem to suck right now. This film isn't about all the things that suck—that would be a really, really long film. But it is about consumption, which is both a cause and a symptom of the suckiness. For a bunch of reasons, pretty much everyone is making and buying too much stuff, and we're evolutionarily programmed to want it. What was once an advantage (more! = better!) is now contributing to the destruction of the planet.

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Characters



David Byars

David Byars is an award-winning documentary filmmaker whose work as covered everything from statelessness in the Dominican Republic to America's Public Lands. His latest film is a mock anthropological investigation into why everything is shit and what we might be able to do about it.



Dr. Ann-Christine Duhaime

Dr. Duhaime is a Pediatric Neurosurgeon, specializing in climate change and health. She is currently exploring how the brain's amazing capacity for flexibility might enable us to prioritize the long-term survival of humanity.



Sofi Thanhauser

Sofi Thanhauser is a a writer, artist and musician, based in Brooklyn and the author of Worn: A People's History of Clothing.



Patagonia

Through a chorus of Patagonia voices, we explore the process of making quality products over the 50 years we've been in business. In that time, we've found that mistakes are crucial to fine tuning the process of making quality apparel.